

ADV #    ADV. NAME POLI/C MACK-NRSC/R/SEN/FL    REP. #    OFF. # 6556    SALESMAN #

AGY # 2712    AGY. NAME MCLAUGHLIN & ASSOCIATES    BUYER NAME MARIANNE CAMPBELL

919 PRINCE STREET    SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER #    CONTRACT # 6373941    CLASS: NATL.    LOCAL    REGIONAL

PRDCT CONNIE MACK/SENATE    EST#600    COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12    OCT22/12    WK-1

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE OCT16/12 12.42

REP: TO LENA  
FR CAITLIN FOR JULIE  
M1 OK'D, SEE LN 32  
TTLS RTS  
PLS CFM, THX 10/16

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1200N-1230P	30		\$600.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS												
32	A		1200N-1230P	30		\$600.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 600

ORD COM1: DUE TO FBALL NO NOON NEWS ON 10/20  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-27 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#27	MISSED: SAT/1200N-1230P				OCT20		30S	\$600.00	(OCT16/12)	
			OFFER: SUN/1200N-1230P				OCT21		30S	\$600.00	PLS ADVISE.	
			CMT: DUE TO FBALL NO NOON NEWS ON 10/20									

OCT/12 101800.00 CONTRACT TOTAL 101800.00  
TOTAL SPOTS 59

MARKET TOTALS \$215,410 WFTV 47% WKMG 23% WESH 24% WOFL 6% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE